

Q1 Distributor Promo **SOUPS & HOT BEVERAGES!**

15%
growth in
**tortilla/
Mexican**
flavors¹

Seafood soup
is the
2nd
fastest
growing soup
flavor²

Consumption of hot
chocolate is
84% higher
in winter months³

Earn **10%** Back on Every Incremental **\$1 Sold** in **Q1 2019 vs Q1 2018**
You must purchase at least \$1,000 incremental to be eligible for a payout.

CHEESY CHICKEN TORTILLA



PREMIUM SEAFOOD BISQUE



BAKERS SELECT Cocoa is a line of rich, quality tasting hot chocolate. The delicious selection is indulgent and will have you coming back for more.



MAXWELL HOUSE Coffee is specially blended with rich, premium-quality beans delivering consistent flavor that is always "Good to the Last Drop!"

LOADED BAKED POTATO



MUSHROOM & BRIE BISQUE

KraftHeinz
FOODSERVICE

1 - Technomic 2018 Reports 2 - Technomic 2018 Reports
3 - The NPD Group, National Eating Trends 3 YE May 2018
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SKU List

KraftHeinz
FOODSERVICE

SKU #	SKU	Category	Distributor Code
210000666800	6.5LB VEL PRCD CHS SAU 6	FS Dairy	
210000666900	6.5LB VEL PRCD CHS SAU JLPNO 6	FS Dairy	
210006333000	VELVEETA 6/5# LOAF	FS Dairy	
324142060400	QCF MACARONI & CHEESE BAG4 7LB	FS Entrees & Sides	
324142060600	QCF MACARONI & CHEESE BAG6 7LB	FS Entrees & Sides	
324142130400	QCF MACR & CHS DELUXE BAG4 7LB	FS Entrees & Sides	
784853011000	BONTA PIZ SCE W/BASIL 10TIN 6 6LB 1	FS Tomato Products	
784853001000	6IN1 ALL/PUR GRND TOM 10TIN 6 6LB90	FS Tomato Products	
784853061500	6IN1 PLD GRND TOM X/HVY PUREE 66LB	FS Tomato Products	
784853075000	BEL ROS TOM STRIPS JUICE TIN 6 1020	FS Tomato Products	
130005070000	MAM LIN GRND TOM/PUREE 10TIN 6 6LB	FS Tomato Products	
430003936400	MH MB 144/1.7Z CAF	FS Coffee	
430008661500	MH 42/1.5Z OCS CAF	FS Coffee	
430008663500	MH 42/1.1Z MB OCS SHY	FS Coffee	
430003906200	MH 192/2Z CAF	FS Coffee	
430003930900	MH 24/4Z INSTANT COFF	FS Coffee	
430003936500	MH MB 192/1.25Z CAF	FS Coffee	
430008884600	GFI 1/6/2# FRNCH VANILLA	FS Coffee	
430008858600	MH 5.997Z/5/100 ENV	FS Coffee	
430003966300	MH 28/14Z URN CAF	FS Coffee	
430008880000	GFI 6/2# HOT COCOA MIX	FS Coffee	
430008908600	SANKA 5/100/6.702Z ENV DCF	FS Coffee	
430003913900	GEV 24/2.5Z HOUSE BLND	FS Coffee	
430008509300	BAKERS 12/2# HOT COCOA	FS Coffee	
324146350400	CHF CHS CHX TORTILLA BAG 4 8LB	FS Soup	
324146354500	CHF TOM BASIL BAG 4 8LB	FS Soup	
324146370400	CHF CHICKEN GUMBO BAG4 8LB	FS Soup	
324146140400	CHF CHEDDAR BAKED POTATO BAG 4 8LB	FS Soup	
324148055700	QCF BAKED POTAT SOUP BAG 4 8LB	FS Soup	
324148055600	QCF BUTTERNUT SQUASH BAG 4 8LB	FS Soup	
324146230400	QCF CHUCKWAGON CHILI BAG 4 8LB	FS Soup	
713980000500	4LB TRU SOUPS FRZ MRCAN CHK PEA 4	FS Soup	
713982030100	TRUE GARDEN VEGT SOUP BAG4 8LB	FS Soup	
324146215400	CHF BAJA CHX ENCH BAG4 8LB	FS Soup	
700851652000	CHF VEGT BEEF & BRLY SOUP4 4LB	FS Soup	
324146010400	CHF BROCCOLI CHEESE BAG4 8LB	FS Soup	
700858042200	CHF ITALIAN WEDDING SOUP BAG 4 8LB	FS Soup	
713983552100	TRUE MSHRM & BRIE SOUP BAG4 4LB	FS Soup	
700859156000	HNZRD SDM CHCKN NOODLE SOUP 4 4LB	FS Soup	
324141992300	CHF TIMBERLINE CHILI BAG 4 8LB	FS Soup	
713981130100	TRUE BROCCOLI CHED SOUP BAG4 8LB	FS Soup	
713982200100	TRUE LOADED BAKED POTATO BAG 4 8LB	FS Soup	
324146080400	CHF CHX NOOD BAG 4 8LB	FS Soup	
700852762200	CHF RSTD RED PEPP GOUDA BAG 4 4LB	FS Soup	
700859159000	HNZ RD SDM TOM BASIL SOUP BG 4 4LB	FS Soup	
324146583400	CHF RSTD CHX NOOD BAG4 4LB	FS Soup	
700859165400	HNZRD SDM LEMN CHX ORZO SOUP BG	FS Soup	
713983502100	TRUE RSTD TOM PEPP BISQUE4 4LB	FS Soup	
713983542100	TRUE YUKON GOLD POTAT CHED 4 4LB	FS Soup	
700859158000	HNZ RD SDM MSHRM BRLY SOUP	FS Soup	
713981070100	TRUE CHX NOOD BAG4 8LB	FS Soup	
700853910400	CHF FIRE ROASTED VEGT BAG4 4LB	FS Soup	
324146130400	QCF CRM POTAT W/ BACON BAG4 8LB	FS Soup	
700859165600	HNZ RD SDM MASALA TOM LENTIL SOUP	FS Soup	
713983532100	TRUE PREMIUM SEAFD BISQUE 4 4LB	FS Soup	